

Brennan Shock

12th Grade

Cliff High School

New Mexico

### *What Drives You Scholarship*

I am going to pursue an education in HVAC and plumbing, to build a successful career in this essential/rapidly growing industry. From an early age, I have been fascinated by how mechanical systems work and the vital role they play in people's daily lives. During Covid, everything in our communities shut down. Our workforce took a massive hit, impacting our community drastically. My friends and I picked up the slack and started offering construction services of all sorts, such as welding, landscaping, framing, metal work, etc. To me, HVAC is more than a technical skill; it represents a way to solve real problems, improve comfort, and provide reliable services that people depend on every day. My long-term goal is to own and operate my own HVAC and plumbing business, creating opportunities for myself and others while serving my community with high-quality and trustworthy work.

Alongside my studies, I am going to start an office cleaning business. Running this business will teach me important lessons in time management, customer service, and business operations. These skills will directly support my future HVAC career and business. Managing

school, work, and entrepreneurship is going to be challenging, but it will strengthen my discipline and determination when it comes to building my business and succeeding in the HVAC industry. These experiences are going to reinforce my understanding that success in the skilled trades requires both technical knowledge and a strong work ethic. I am committed to developing both.

Despite my dedication, financial limitations are a real challenge. The cost of tuition, tools, and certifications for HVAC training is very expensive, and balancing these expenses while supporting myself is going to be difficult. I have grown up supporting myself; my parents make decent money, but not enough to give me handouts and a full ride through college. My parents cannot support me due to my younger siblings and the cost of living. I have earned everything I have at this point in my life. The Always in Demand HVAC Scholarship would allow me to continue my education without the interruption and stress of “paying for college”, allowing me to focus fully on developing the skills and experience necessary to succeed in this field. It would also bring me one step closer to my goal of creating my business that provides reliable HVAC and plumbing services while employing and mentoring others who share my passion for the trades.

I am excited about my potential contributions to the HVAC industry and helping meet the growing demand for skilled professionals. By supporting my education, this scholarship will not only help me achieve my personal and professional goals but also allow me to positively impact my community by providing essential services and creating opportunities for others. I am determined to dedicate myself fully to this career and to uphold the high standards of quality and service that the HVAC industry requires.